



Did you know 29% of consumers believe it is important for their personal care products to be free from certain ingredients?

Today, consumers are more engaged with their personal care products and look for sulfate-free alternatives to their everyday shampoos and body washes. Let's make the decision process easy.

With Univar Surfactants, you can **#Uncomplicate** your formulations and give your customers sulfate-free solutions that still deliver the in-shower experience they expect.

Univar Sodium C14-16 Olefin Sulfonate: An affordable alternative to sodium lauryl and sodium laureth sulfates.

ANGUS® AMP-ULTRA® PC 2000: Globally compliant neutralizer providing multi-functional benefits to balance style and performance in an array of beauty and personal care applications.

PCCA NataPres GS: Non-irritating, naturally derived, broad-spectrum preservative effective over a wide pH range without sacrificing mildness.

For more information on the **Uncomplicated consumer trend** . Or to speak to a Sales Specialist to request a sample.

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